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**FOR IMMEDIATE RELEASE**

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### **Picnic Day Goes Virtual: Envisioning Tomorrow**

*Picnic Day adapts to uncertain and dynamic circumstances by creating a virtual experience.*

**Davis, CA** - In light of the coronavirus pandemic, Picnic Day is adapting to the situation and creating a virtual experience for the first time. This event will happen online on Saturday, April 18, 2020.

"Several community members asked if we'd do anything virtually, so we did what we could! We compiled old videos and video submissions from this year's participants into a website that allows people to essentially walk around campus, virtually," said Picnic Day Chair Nicole Deacon.

This virtual experience will feature live streams from past Picnic Day years and additional online activities throughout the day.

"We also have our Children's Discovery Fair crafts in a collection of step-by-step guides so that kids can create them at home," said Deacon.

This year, the Picnic Day Board will be fundraising for the UC Davis Medical Center by selling Picnic Day t-shirts. One hundred percent of the net proceeds will support the UC Davis Medical Center [COVID-19 Support Fund](#). The shirts will be available for pre-sale only via the UC Davis Stores starting Friday, April 17, through Monday, April 20.

"Picnic Day may not be happening on campus this year, but its real magic is in the feeling it brings to us all," said Deacon. "We hope that this will allow people to experience some Picnic Day spirit in their homes this year and serve as a reminder that we will get through this together."

The Picnic Day Board encourages community members to continue practicing social distancing, staying at home, and following other recommendations set forth by the Centers for Disease Control (CDC). We hope everyone can enjoy this virtual experience from the comfort of their home and urge everyone to practice safety precautions.

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Picnic Day is one of the largest student-run events in the nation. This hallmark event showcases and celebrates the richness of campus life, the diverse achievements of UC Davis students, staff, and faculty; and provides a day of education, information, and entertainment for all who attend.

For more information, visit [picnicday.ucdavis.edu/history/](http://picnicday.ucdavis.edu/history/)